



The 10th Annual **Soil & Nutrition Conference**



Bionutrient Food Association
411 Sheldon Road
Barre, MA 01005

Overview

The [Soil & Nutrition Conference](#) is an annual event of the [Bionutrient Food Association](#), a registered 501c(3), that brings together the collective knowledge of the broader food and environmental movements. The conference is known for its blend of cutting-edge content in health and agriculture alongside a vibrant community energy coalescing around well-being and consciousness. This year we are excited to celebrate our 10th anniversary!

Under the banner theme of *"Weaving Science and Wisdom,"* this year's conference offers 32 workshops over the course of eight months in four tracks—Agronomy, Nutrition, Mycelial Culture, and the Real Food Campaign—all on one ticket. Workshops will be delivered virtually on Thursdays from 3PM ET-4:30PM ET.

Our speakers are pioneers in their respective fields who share well-researched information alongside what is sourced from a deeper wisdom. Conference goers are farmers, gardeners, landscapers, homesteaders, foodies, chefs, health professionals, researchers, technologists, concerned citizens, activists, industry providers, and more. This conference is the nexus of information and networking for all interested in coming together around soil and nutrition and around the collective health and wellbeing of people and planet.

This year's cross-disciplinary program will:

- Engage growers and gardeners with principles, practices, and innovations for ecologically and financially sound farming;
- Present the health-conscious consumer and medical professional with deep insights for functional and holistic health;
- Provide activists and researchers the valuable tools to effectively select for quality in their local region and food supply; and,
- Guide all of us toward a decolonized, regenerative, and mycelial culture.

Thank you for your consideration in supporting our vision!

Contact Information

Liz Joseph

SNC Conference Coordinator

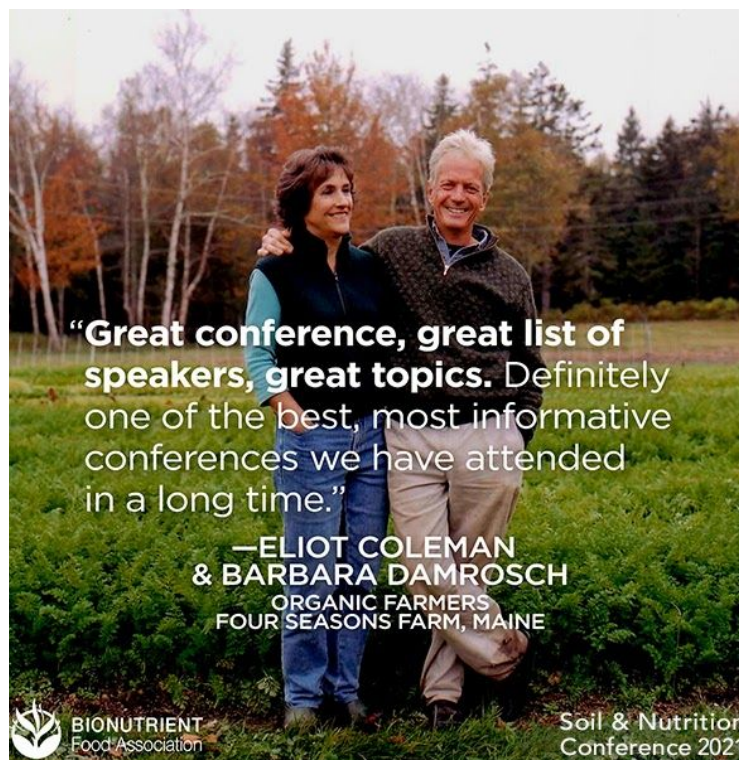
liz@bionutrient.org

Sponsorship Outcomes

Your generous support enables the Soil and Nutrition Conference to be a catalytic and paradigm shifting event to advance food quality and promote the growth of the broader food and environmental movements.

Specifically, your sponsorship:

- Brings in 30+ amazing [speakers](#) who are pioneers and experts in their fields;
- Offers a stream of weekly [content](#) over the course of 8 months;
- Gathers together farmers, scientists, professors, ecological designers, activists, researchers, health professionals and more, all in one setting;
- Keeps cost of registration low and enables the launch of a new Global Outreach Program where international registration costs only \$21 (\$13 for members) for people from Central/South America, Eastern Europe, Africa, and Asia;
- Offers registration [scholarships](#) to anyone need of financial assistance;
- Provides all content for free on our [YouTube channel](#) following the conference event which is part of our foundational ethos that information should be available to the global commons.



Sponsorship Packages

Regenerator Partner —\$10,000+

As our premier level sponsor, your generous support allows us to execute all aspects of the conference while providing a sustaining contribution to the [Real Food Campaign](#) which is our seminal project to research food quality and identify causal dynamics.

Your business/organization will be highlighted on the Real Food Campaign and Soil and Nutrition websites as a patron as well as featured prominently in conference promotional materials and in our newsletters. You will also receive a full-page logo on our sponsorship reel before every webinar (see chart below for specifications). We are also excited to provide our Regenerator Partners with a second-generation Bionutrient Meter Developer Kit (\$377 value). In addition, your business/organization will receive a one-year BFA business membership (\$500 value), five complimentary conference registrations (\$720 value), and a promotional social media post on each of our channels ([Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#)). Last but not least, your name/logo will be featured on 32+ videos from the conference on our free YouTube channel where 2018 and 2019 recordings have received nearly 200,000 views!

Visionary Partner —\$5000

As a Visionary Partner you support the key operations of the conference, helping us to build an expanded conference program with relevant and cutting-edge presenters moving food quality ever to the forefront and uniting the food movement.

Your business/organization will be highlighted on the Soil and Nutrition Conference website as well as featured prominently in conference promotional materials and in our newsletters. You will also receive a full-page logo on our sponsorship reel before every webinar (see chart below for specifications). In addition, your business/organization will receive a one-year BFA business membership (\$500 value), 4 complimentary conference registrations (\$576), and a promotional social media post on each of our channels ([Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#)). Last but not least, your name/logo will be featured on 32+ videos from the conference on our free YouTube channel where 2018 and 2019 recordings have received nearly 200,000 views!

the 10th annual
**SOIL & NUTRITION
CONFERENCE**

Exploring principles, techniques and practices at the intersection of farm and human ecosystems that can be applied to improve environmental sustainability, food quality, and overall well-being.

Vital Partner —\$2500

As a Vital Partner you assist with critical aspects of the conference planning and development. Your sponsorship increases conference promotion and social media networking with allies across the food movement dedicated to agriculture and food quality.

Your business/organization will be highlighted on the Soil and Nutrition Conference website and appear in all conference promotional materials and in our newsletters. You will receive a half-page logo on our sponsorship reel before every webinar (see chart below for specifications). In addition, your business/organization will receive a 1-year BFA Grower membership (\$250 value) and 3 complimentary conference registrations (\$432 value). Last but not least, your name/logo will be featured on 32+ videos from the conference on our free YouTube channel where 2018 and 2019 recordings have received nearly 200,000 views!

Sustainability Partner —\$1000

As a Sustainability Partner you contribute to the vast community effort it takes to bring this conference together. You help support more farmers/producers and students to attend.

Your business/organization will be highlighted on the Soil and Nutrition Conference website and appear in all conference promotional materials and in our newsletters. You will receive a quarter-page logo on our sponsorship reel before every webinar (see chart below for specifications). In addition, your business/organization will receive a 1-year BFA Vital membership (\$50 value) and 2 complimentary conference registrations (\$288 value). Last but not least, your name/logo will be featured on 32+ videos from the conference on our free YouTube channel where 2018 and 2019 recordings have received nearly 200,000 views!

Seed Partner —\$500

As a Seed Partner your support is greatly appreciated to help the BFA keep registration costs for the Soil & Nutrition Conference at an affordable level for as many interested participants as possible.

Your business/organization will be listed on the Soil and Nutrition Conference website and appear in all conference promotional materials and in our newsletters. Your logo will appear on our sponsorship reel before every webinar (see chart below for specifications). In addition, you will receive 1 complimentary conference registration (\$144 value). Last but not least, your name/logo will be featured on 32+ videos from the conference on our free YouTube channel where 2018 and 2019 recordings have received nearly 200,000 views!



Absolutely priceless! I am a student pursuing a career in Nutrition and needless to say my mind was completely blown by what I learned and by the amazing people I had the pleasure of meeting. I left feeling empowered and on fire to make a difference. I could not wait to get home and share all that I had learned. It has given me a renewed energy in pursuing a career in this industry and working to make a difference in the state of global health.

— Stacey Smith

Sponsorship Packages: Comparison Grid

	Regenerator Partner \$10,000	Visionary Partner \$5000	Vital Partner \$2500	Sustainable Partner \$1000	Seed Partner \$500
BFA newsletter (reaches 6000+)	✓	✓	✓	✓	✓
Membership to BFA (1 year)	✓ (Business)	✓ (Business)	✓ (Grower)	✓ (Vital)	
Sponsor Reel Logo (32+ webinars):					
Full Screen	✓	✓			
Half Screen			✓		
Quarter Screen				✓	
Group slide					✓
Promotion on Conference Website					
Clickable Large Logo	✓	✓			
Clickable Medium Logo			✓		
Clickable Small Logo				✓	
Clickable Partner Listing					✓
Social Media Promotion	✓	✓			
Logo on RFC Website	✓				
2nd Generation Bionutrient Meter	✓				
Complimentary conference registrations	5	4	3	2	1

Sponsorship Packages: At a Glance

Sponsors of the Soil and Nutrition Conference receive maximum visibility with our audience on multiple platforms: on the conference website, in promotional materials on social media and through our newsletter, and at the beginning of 32 sessions over the course of the year and permanently on our popular YouTube channel.

Regenerator Sponsor: \$10,000+

Patron of the Real Food Campaign

- Organization/business name and logo will be featured on the [Real Food Campaign](#) website as a patron
- A second-generation Bionutrient Meter Development Kit (\$377 value)
- Business Membership to BFA for one year (\$500 value)
- Full page logo on sponsorship reel played before each webinar
- Full page logo placed in the video recording posted to YouTube
- Clickable large size logo in all conference promotional emails and e-blasts
- Clickable large size logo on the conference webpage
- Promotional post on social media platforms (Facebook, Instagram, Twitter, LinkedIn)
- Five complimentary conference registrations (\$720 value)

Visionary Sponsor: \$5000

- Business Membership to BFA for one year (\$500 value)
- Full page logo on sponsorship reel played before each webinar
- Full page logo placed in the video recording posted to YouTube
- Clickable large size logo in all conference promotional emails and e-blasts
- Clickable large size logo on the conference webpage
- Promotional post on social media platforms (Facebook, Instagram, Twitter, LinkedIn)
- Four complimentary conference registrations (\$576 value)

Vital Sponsor: \$2500

- Grower Membership to BFA for one year (\$250 value)
- Half page logo on sponsorship reel played before each webinar
- Half page logo placed in the video recording posted to YouTube
- Clickable medium size logo in all conference promotional emails and e-blasts
- Clickable medium size logo on the conference webpage
- Three complimentary conference registrations (\$432 value)

Sustainable Sponsor: \$1000

- Vital Membership to BFA for one year (\$50 value)
- Quarter page logo on sponsorship reel played before each webinar
- Quarter page logo placed in the video recording posted to YouTube
- Clickable small size logo in all conference promotional emails and e-blasts
- Clickable small size logo on the conference webpage
- Two complimentary conference registrations (\$288)

Seed Sponsor: \$500

- Logo on group sponsorship reel played before each webinar
- Logo placed in the video recording posted to YouTube
- Clickable logo in all conference-related promotional emails and e-blasts
- Clickable donor listing on the conference website
- One complimentary conference registration (\$144 value)

Testimonials

"This conference is about what's most important and what's next."

"What a wonderful group of like minded individuals. Our brains are overloaded with great info to help make our little farm more successful."

"Of all the agriculture related conferences I've attended over the past decade this one was by far the most informative and the one from which I have gleaned the most information to apply to my farm. It was easy to connect with other people who value soil as much as I do."

"The Soil and Nutrition Conference represents the most stimulating and mind-expanding event of my year...I believe that this work is tremendously meaningful and has potential to change our world for the better. I am thrilled to be a part of it."

"Of all the farming conferences in the country the BFA's Soil and Nutrition Conference is the leader in education... you just HAVE to go next year. I am saving now for next year's visit. Farm on."

"This was my first conference. What I loved most about the conference was the diversity across all demographics. With all the divisiveness going on right now it was a pleasure to be in conversation with people focused on solutions."

"I loved the variety of topics offered, I loved the sense of community that the conference fostered."

"I was happy to connect with another group doing the important work of soil building and nutrition. This work is global in scope and it was important to hear from Doug Candia regarding the social implications and equality that is often missing from the food system conversation. We do well to continue to expand this conversation across borders of class, race and gender. Following the lead of the soil ecosystem we know that it's the small, microscopic elements working together that producer great vitality. That is the world I want to help build. I look forward to having many more diverse voices involved. But I was also so keenly inspired, so thank you!"

"The conference was packed with great information from brilliant and entertaining speakers. There were plenty of networking opportunities with the speakers, exhibitors, and other attendees."

"I felt like the vibrations were very high there. People's consciousness is of the higher wavelength and that was tangibly present."



We hope to hear from you!

Liz Joseph, Conference Coordinator

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